



The Daniele Company

General Contractor Construction Manager Real Estate Consultant

MEDIA RELEASE

CONTACT: TOM JONES
919.264.9441

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The Daniele Company CEO Gloria Shealey Addresses Durham Female High School Students

In fall 2009, a group of young ladies at Southern High School in Durham had the opportunity to learn first-hand about careers for women in the construction industry from a successful woman, Gloria Shealey, President and CEO of The Daniele Company.

Though a minority compared to the number of small and large companies in the industry, there exists several woman-owned and managed firms in North Carolina. The Daniele Company, headquartered in downtown Durham, is a general contractor, construction manager and real estate consultant for various commercial projects in the Triangle, Triad and Charlotte/Mecklenberg regions.

Joined by colleague, Alison Miller of CT Wilson Construction Co. (Durham), Shealey took center stage in a classroom of 30 enthusiastic students to talk about her company, career choices and her experiences as a female businessperson in a male dominated industry.

"The first thing they wanted to know was how I came up with the company name," as she proudly informed them that Daniele is her daughter. "Yes, Dani works for us but decided to continue her graduate education in Chicago. But, thanks to technology, she continues to remain active in the business."

When asked about her training and education, Shealey, a native of Rocky Mount, explained that she while she graduated from the University of North Carolina at Chapel Hill, her education didn't stop there.

"To work in construction management and real estate means that additional education was required for certifications to qualify for projects," she explained. "And of course, the people who work for you must have their qualifying credentials, too."

Students learned the differences between residential and commercial construction and that companies frequently partner with other firms on projects requiring a variety of skills or additional labor and management.

"Two of our recent clients, North Carolina State University and North Carolina Central University were partnered projects," Shealey continued.

There is a demand for more trained and career based people in the industry which, despite the economic slow down (in residential building), continues to experience growth on the commercial side, particularly in North Carolina "Preparation for a career begins now with your education, setting goals and having the right attitude for success," Shealey reminded students. "I emphasized completing high school and enrolling in college or a trade school with appropriate courses."

North Carolina universities and community colleges offer construction management, business and other relevant courses. The industry is looking for people who have good qualifications.

Shealey presented students with gifts including a journal for them to write down their personal goals and objectives.

"With all of the things going on in their young lives, I felt it was important for these young ladies to begin to emphasize self-worth and value as women who can achieve their goals in life."

